



**Mrs. Butterworth's® Announces First-Ever
Limited Edition Holiday Bottles
Collect All Three Holiday Bottles This Holiday Season**



Deck the halls with Mrs. Butterworth's® syrup! One of America's top favorite spokes figures loves to dress up for the holidays but until now no one has seen her out of her everyday dress, but this year is different. Mrs. Butterworth's wants to show her holiday spirit to families everywhere by wearing her first-series of her designer outfits! These holiday bottles are a part of the 2010 decorative series. Whether you like to sing carols all season long, act as Santa's little helper or be the joyful gift giver, there is a Mrs. Butterworth's bottle- perfect for everyone!

Make your holiday time with family and friends exciting and memorable with the help of Mrs. Butterworth's festive holiday bottles! But be quick, this holiday bottle collection is offered for only a limited time and will quickly become a hard-to-find collector's item! Try to collect all three.

Collecting Mrs. Butterworth's holiday bottles are memorabilia that will help people relive their childhood and let's face it, collecting is fun! The satisfaction of completing a collection is a sense of fulfillment and having the option to trade or sell makes it even more exciting. So if you are one of the lucky people who can find these Mrs. Butterworth's holiday bottles at a store near you, go get them before they run out! If you can't find Mrs. Butterworth's fun holiday bottles and you love a challenge, challenge friends and families to search for all three. Be creative, divide and conquer, and share with others how you found the limited edition bottles!

Mrs. Butterworth's continues to make families smile at the breakfast table with pancakes and waffles but now you can bring her around to spread holiday cheer! With holiday Mrs. Butterworth's, everyone will be eager to get in the kitchen to create the ultimate holiday breakfast that the family will never forget.

Mrs. Butterworth's Limited edition holiday bottles are available in 24 oz. bottles and at the same great price as the original Mrs. Butterworth syrup. While you are collecting all three holiday bottles, look forward to more limited edition bottles coming in 2011!



The Caroler



Mrs. Claus



The Gift Giver



For more information about the holiday bottles please contact Elena Magg or Nicole VanderPloeg at 973.744.0707 or Elena.Magg@bhgpr.com / Nicole.VanderPloeg@bhgpr.com

